



(SCAP)

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SANKEY CAMPUS AMBASSADOR PROGRAM:

Introduction:

Research shows prevalence of gaps in the readiness of recent graduates across technical and inter personal skills for candidates to be considered as “industry ready”. Some studies have suggested that approximately 90% graduates are not fit for employment. At Sankey Solutions, we deeply care about the issue. Sankey campus ambassador program is a small attempt to resolve this problem. Sankey solutions cap recognizes enthusiastic, hard-working, right mindset, self-motivated individuals. SCA’S will get an opportunity to represent Sankey solutions on their campus to bridge the gap in between industry expectations and academics by giving an access to learn latest technologies and applying it in real time projects. Mentoring through Alumni connect, grooming through our Sankey professionals. Exposure to industry and it’s practical work environment in early stage of their career in college campus itself.

1. Current challenges:

Since last five years we are observing freshers are not able to get the job, their skills are not matching as per industry standard. This is not happening with us only but with all higher-level educational institutions and industry. Every year more than 1.5 million students are passing out; India has become a factory churning out graduates.

- Why is that, out of many graduates only a handful of people are employable?
- A huge gap of current Industry expectations and student's skills set
- Its industry-academia gap! It’s the gap between the higher education system and the Industries expectation
- Lack of practical experience
- High recruitment & training cost for hiring freshers

2. How to overcome challenges and bridge the gap?

2.1. Our Mission:

To Increase employability ratio in India by bridging the gap between industry expectations and academia.

2.2. How are we going to achieve it:

- By evaluating the current readiness status of and identification of gaps.
- Development of mitigation plan through experiential learning opportunities to become “Industry Ready”
- Exposure and opportunity to develop expertise on the cutting-edge emerging technologies.
- To train and shape up students from the initial stage of their career development.
- Engaging SCA and college students with Sankey mentors (our TR – Team Relentless and BR- Bar Raisers) to brainstorm on real world problems and challenges
- To help colleges/universities in increasing placement ratio
- Build an ecosystem where we nurture Sankey talent at grassroots level provide internship and build an environment where more contribution, collaboration and knowledge sharing happen

- Bring Sankey solutions to educational institutions / Evangelize Sankey to educational institutions as Sankey is different from other IT companies and we want to see more students choosing Sankey to elevate themselves into league of next generation leaders.
- Have SCA's participate in Sankey campus and other regional Sankey events
- In case of good response, can initiate Sankey's training & development program as an elective course on Solution Lead/Solution Architect in college campus.

2.3. Program benefits:

2.3.1. Benefits to students

- Opportunity to lead Sankey campus ambassador program
- Access to learn latest technologies from our learning Saturday's (sharing katta)
- Evangelize and build a Sankey philosophy in their college/university
- Mentoring and groomed by (TR & BR) Sankey professional
- Opportunity to travel to Sankey events in your region and Sankey campus happening across India.
- Exposure on real time projects
- Opportunity to get Internship
- Enable entrepreneurship spirit
- Certificate of recognition
- No written test, direct interview for placement opportunity

2.3.2 Benefits to College/ University

- Knowledge session/workshops would benefit students and staffs
- Collaboration with Industry and exposure to current industry challenges
- Mentor of Sankey will be exposed and connected with college campus
- College gets a channel to place students in Sankey Solutions, will help to increase placement ratio
- Program will help to build a culture of contribution and innovation

2.3.3. Win - win for all

- Students get exposure to the Sankey world before even beginning their career at right and early stage.
- Students are exposed to amazing career opportunities.
- Industry gets groomed Sankey talent and philosophy.
- Colleges will get direct contact with the Industry and host trainings on campus by Industry professionals.
- Sankey gets more contributors.

3. SCA Description:

3.1. Who are Sankey Campus Ambassadors? (Eligibility criteria)

- SCA are the selected set of students from 2nd and 3rd Year of colleges who have deep inclination towards Sankey and its philosophy.
- Passionate about technology, **no academic percentage criteria**
- Possessing excellent communication and leadership qualities, allowing them to promote and attract to participate and lead as SCA.
- The Ambassador will be given a guide on how to form and run ambassador program, a direction on how to connect college/university to Sankey which will help the Ambassador to promote the campus students.
- Candidate must have strong organizational capabilities, interest in learning and unlearning technologies and problem-solving attitude.
- Should possess ability to work in team and collaborate with SCAP Leaders and other team members.
- Desire to learn and develop as per Sankey's philosophy.

3.2. Responsibilities of SCA

- Establish a Sankey group, secure at least 5 - 10 regular participants.
- Lead the Sankey group meetings. Use the meetings to educate participants about key Sankey resources & internship/career options.
- Report periodically to the Project mentor (TR) on results.
- Connect with college/ University placement cell for tech fest, job fairs etc.
- If a Sankey group is already established, the Ambassador will work with the Sankey group to find ways to increase attendance, improve the meetings, and make sure participants know about key Sankey resources & internship/career opportunities.
- SCA will help conduct internal trainings and workshops in their respective college with help from their mentor TR and faculty mentor.
- SCA will help facilitate recruitments when we align Sankey to visit college/university.
- SCA will engage in other Sankey technical events which are held in their campus as well as other major Sankey event happening across India.
- Selected students will work under the (TR-Team Relentless) Sankey mentor and faculty mentor

4. Program execution details

4.1. Engagement of colleges

We will approach colleges and universities in phase wise manner, opportunity will be first given to our TR & BR colleges of Engineering and technical institutes. After the success of Pilot, we'll execute the project in following four phases to onboard other colleges

- **Phase-1** - Based on the success of pilot, we will target one college/university in each major Sankey zone i.e. Mumbai, Pune, Delhi, Hyderabad, Bangalore, Chennai. Idea is to set up campus ambassadors across Tier- 1 colleges in these regions to set up SANKEY GROUP and turn them into fully functional entity. Phase duration would be **6 months long**, where we nurture 3rd and final year student and help to do a Sankey recruitment from that college and setup the culture for upcoming batches.
- **Phase-2** - Identify more colleges (Based on college selection criteria) and set up the SCAP ecosystem. target timeline for setting this up is **one year** again assuming Phase-1 will give us significant boost.
- **Phase-3**
 - SCAP to go international. This would be done in parallel with Phase 2 after the success of Phase 1.
 - Maintain the board which controls this
 - Ensuring right practices, right ethics, more collaboration, more sharing knowledge, more learning.
 - Annual chapter meeting.

4.2. Engagement of college mentors and volunteers

We will need Volunteers and Mentors who can help execute this program. To help sustain SCAP in each college, we will need following members

- A Sankey TR- Evangelist - required initially to do a workshop
- SCAP core members - To talk about program details
- Volunteer to facilitate one SCA workshop and connection with College/University, Collect the e-nominations and help facilitate the SCA selection process
- Volunteers who can take care of selection process

4.3. Engagement of Sankey

Sankey can support this program in following ways

- Offer Sankey resources to conduct workshop in colleges/universities
- Offer internship and Sankey based project work
- Help offering a booth in tech fests in colleges/Universities
- Offer Sankey Jobs to CA if found suitable, based on final interview round.

4.4. Pilot phase launch

We would like to give an opportunity to VESIT to conduct the pilot phase of SCAP. Tentative date for this is 12th Feb' 2021.

4.5. Nomination and application process

Process of filing nomination is very simple, any 3rd/4th year student doing majors in CSE/IT can apply for the SCAP. To nominate, student and faculty will have to sign-in using the SCAP portal and fill in the nomination/application form.

- Details submitted will be reviewed by a selection panel comprising of TRs- eminent Sankians. Selection committee will shortlist the members who qualify for Interview round which will happen via Teams virtual selection interview round.
- Candidates who are shortlisted for Interview will be meeting the SCAP Panel in their campus for face-to-face interaction. SCAP selection panel will release the final list of Campus Ambassadors.

To apply click on link: - <https://sankeysolutions.com/ambassador.html>

OR scan code



4.6. Screening process:

All nominations will go through the screening process defined by SCAP team. Student and faculty nomination which fits the ethos of SCAP will be called for live interview either f2f or via video conferencing once shortlisted. Student and faculty will be called for onboarding, where they will be provided with all necessary program details, execution mechanism and resources.

4.7. Announcing selected SCAs:

Selected SCA's names will be announced and they will be invited in Sankey's corporate office at Mumbai-Thane.

5. Connect – join us:

- Website: www.sankeysolutions.com
- Email: scap@sankeysolutions.com
- LinkedIn: <https://www.linkedin.com/company/sankey-solutions>